



**Media Contact**

Kathleen McEntee

760-262-4080

KathleenMcEntee@KMcEnteeAssoc.com

## **Valley Small Businesses Leverage Web To Develop Business**

### *Thetford Web Development Takes Care of Web Business*

**Cathedral City, CA (February 9, 2009)** — Small business is taking advantage of the internet to promote, validate, and expand business. With marketing being essential to keeping prospective and existing customers coming back, the internet prove cost effective.

Having a good and up-to-date website is critical to compete in today's business environment. And, Thetford Web Development is helping. "Times are still difficult for small business" notes Stacy Thetford, founder and president of Thetford Web Development. "We are seeing companies take a more active interest in their website. That's good news for us. Our clients are more actively engaged in the planning and understand that being on the web is important to their image and can influence buyers before they pick up the phone" she notes.

#### **New Launches**

Audio Video Simplified  
Coachella Valley Economic  
Partnership –  
Career Pathways  
Go Red For Women  
INS Infusion Nursing  
Solutions of  
Rancho Mirage

Kim Walters – Wonder Star  
Productions  
\* Expecting Mary  
\*The Lady. The Music. The  
Legend.  
\*Stand By To Copy  
Palm Desert Country Club  
Association

Personalized Property  
Management  
RM Inspired Designs  
ROC's Firehouse Grill  
The Law Offices of  
Jenny L. Doling  
Tres Palms Bed & Breakfast  
Women Supporting Women  
Yates Court Reporting

#### **Makeovers**

Senior Move Specialists  
Your Business IT Department

No Sweat Fitness Training

"We are a small business and we know how business owners are stretched for time. There is only so much personal marketing you can do. A good website can support your efforts and provide bandwidth in areas you can't reach with networking or on a limited marketing budget."

#### **About TWD**

*Thetford Web Development, Inc. is a full service website design and development firm located in the Coachella Valley of Southern California. TWD works from concept to delivery, turning visions into websites that create online solutions reflecting*

*each business's style and operational needs. Thetford provides quality, user-friendly web designs, and is known for outstanding customer service, response, and on-going support. For more information about Thetford Web Development, call (760) 902-2842 or visit [www.thetfordwd.com](http://www.thetfordwd.com)*

###