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Thetford Web Development Celebrates Five Year Anniversary

Internet Key Driver in Business Growth

Cathedral City, CA (January 27, 2011) — Businesses know that they must have a website to be competitive in today's environment. And, while do-it-yourself may be fine for starters, a professional website takes the firm and image to the next level. It is providing that high level of professionalism coupled with a fastidious focus on customer response that distinguishes Thetford Web Development (TWD). January 2011 marks the Five Year Anniversary for TWD, a premier web development and design firm located in the Coachella Valley.



TWD Customer Appreciation Party 01/26/2011

Founded by Stacy Thetford, who has been designing websites for over eleven years, TWD has developed over 250 sites with more coming online weekly. From small brochureware-type sites to those with integrated databases and intranets, they have grown with their clients who now number over 175. Like most small businesses, TWD started by networking and word of mouth. Today, they leverage their expertise through the TWD site to attract clients throughout the U.S. who use their development and hosting services.

While technology sets a level playing field, it is not only all about technology. In fact, at TWD, it is all about customer service. "I learned years ago that it is the customer who is king (or queen)" states Thetford. "Our focus is to provide our clients with a website that reflects how they want to represent their firm. But, it is maintaining regular communication, being honest and having a passion to do what's best for our clients that sets us apart." That is why Thetford recently expanded her business development and customer service staff - to ensure the high-touch approach.

"Five years have just flown by. We really enjoy working with our clients. We come in contact with so many different businesses and people. What's great is that we have an opportunity to make introductions, so we can give back to them in other ways" comments Thetford. "Our business has grown and expanded well beyond what I envisioned when we started. I can only imagine what the next five years will bring!"

About TWD

Thetford Web Development, Inc. is a full service website design and development firm located in the Coachella Valley of Southern California. TWD works from concept to delivery, turning visions into websites that create online solutions reflecting each business's style and operational needs. Thetford provides quality, user-friendly web designs, and is known for outstanding customer service, response, and on-going support. For more information about Thetford Web Development, call (760) 902-2842 or visit www.thetfordwd.com.

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