

CV PEOPLE

DESERT COMMERCIAL BANK NAMES 2010 ADVISORY BOARD MEMBERS

Building on its relationships with businesses and nonprofit organizations across the Coachella Valley, Desert Commercial Bank has announced the formation of its 2010 Advisory Board. The distinguished panel, which includes community and business leaders from several key industry groups in the region, will serve as ambassadors for the bank. Their focus will be on cultivating relationships across numerous industry and community sectors.



This year's appointees include: Larry Allen, Paul Boelzner, Richard Calquhoun, Rob Eason, Rosanne Ezer, Dennis Godecke, Toni Graphos, Dr. Carolyn Izu, Scott Kincaid, Kimberly Lee, Daniel Neil (Chair), Mary Neil, Janice Pillow, Brian Orr, Bob Pippin, Ray Rodriguez, Stacy Thetford, and John Vuksic.

Desert Commercial Bank President & CEO Tony Swartz says that the board will play a vital role in the bank's overall business strategy.

"As a community bank, our strength comes from the active involvement and leadership of our Advisory Board," said Mr. Swartz. "These aren't just advocates, but shareholders who believe in the spirit and mission of local banking. We are extremely grateful to have such a loyal team of people behind us and look forward to their contributions."

The Desert Commercial Bank Advisory Board originally formed in 2005, shortly after the bank received its charter.

NEW ASSOCIATE JOINS LYNNE BUSHORE & ASSOCIATES CPA FIRM



Kristine Krall has joined the accounting firm of Lynne Bushore & Associates. Kristine holds her Bachelor of Science degree in Business Administration with a concentration in Accounting from Valley City State University in North Dakota. She recently relocated to the Coachella Valley specifically to join the firm and begin working to obtain her CPA certification.

"It is a pleasure to have another bright and enthusiastic member joining our strong professional team," says Lynne Bushore, founder of the firm.

JAMIE PAUL HOLAHAN SELECTED AS MEN'S DESIGNER FOR FIFTH ANNUAL FASHION WEEK EL PASEO



Fashion Week El Paseo announced that it has selected **Jamie Paul Holahan** as the men's designer of the week, according to event promoter Palm Springs Life.

A graduate of the Fashion Institute of Design and Merchandising, Holahan - "The Guru of Swim" - has been designing men's apparel and women's swimwear professionally for more than 15 years. His Jamie Paul Holahan men's line consists of hand-painted T-shirts, board shorts, and Euro trunks. Holahan has also created collections for Liz Claiborne, Tommy Bahama, Quiksilver's Leilani, Nautica,

Target's Xhilaration, Pac Sun, and many other well-known brands. He has been featured on E! News, Hard Copy, Fox News, The Donny and Marie Show, Totally Cool, and NBC.

Men's night at Fashion Week El Paseo is Friday, March 26, at 7:00 p.m. in the Big White Tent, and will include a high-energy runway show.

Two years ago, when Holahan met Lucille V. Wagner, they started designing custom men's apparel and high-end bikinis in Laguna Beach. Wagner, like Holahan, grew up on the beach. Their collaboration provided the motivation to create one-of-a-kind bikinis and board shorts. Wagner's favorite red polka dot bikini was the inspiration for this sexy line. Holahan's signature look for the men's line is truly distinctive. His dress shirts are adorned with roses, hibiscus flowers, dragons, and hearts. Each style is embellished with crosses, barbed wire or something out of the norm. Holahan's experience, artistic flare and attention to detail make these exceptional collections stand out from the competition. Holahan and Wagner design and sew their show stopping styles in their home studio.

With more than 50 participating merchants holding in-store events such as trunk shows, informal modeling, fashion seminars, hors d'oeuvres, refreshments and more, the Fifth Annual Fashion Week El Paseo is a must-see event. For updates, tickets, or a complete list of in-store events visit www.fashionweekelpaseo.com.

JACKIE LEE HOUSTON TO RECEIVE ST. CECILIA PATRON OF MUSIC AWARD AT FIRST ANNUAL OPERA UNDER THE STARS



OperaArts Board Member Arlene Rosenthal announced that local philanthropist **Jackie Lee Houston** has been chosen to receive the first St. Cecilia Patron of Music Award at the 1st Annual Opera Under the Stars this April. "We know how much Mrs. Houston loves sculpture," says Rosenthal, "and thought it appropriate as an organization striving to inject culture into the community to give a real work of art to those we will recognize for their contributions to the cultural world in the valley. Mrs. Houston has been a big supporter of the art and music scene." Heather James Fine Art has generously donated a special

marble sculpture by Japanese artist Hikaru to serve as the award. Opera Under The Stars will be the first major event hosted by the organization that strives to expose the community to opera and art. The evening, chaired by Rosenthal, fellow board member Kimberly Nichols, and Indian Wells' Mary Roche, marks one of two major events the organization will put on yearly. The second event will be the Festival of Opera and Art, which takes place April 11th at the Palm Desert Civic Center Park.

Opera Under The Stars will take place on Saturday, April 17, 2010 at the Renaissance Esmeralda Hotel in Indian Wells at 6:30 p.m. and will feature a no-host cocktail hour, dinner and show of favorite Operatic arias, operetta and Classic Broadway along with the presentation of the St. Cecilia Patron of Music Award to Jackie Lee Houston for her years of supporting music throughout our Valley. Tickets for this evening are \$125.00 and can be purchased by visiting www.operaarts.org or by calling 760-323-8353.

OperaArts is a non-profit organization whose goals are to bring Opera and Operetta to the public at large, accompanied by fine displays of the visual arts. **TPR**

Thursday, April 15, 2010

An art auction to benefit:

the Coachella Valley, Desert Sands & Palm Springs Unified School Districts

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www.ATimeforArt.org

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